



10 Ways YOU Can Support the Milk Market!

The redeveloped all-weather, all-week, Milk Market Limerick, is a real positive development for the City and the Region. It will attract close to 750,000 visits to the City annually (including recurring visits). You can help us to promote it. Here's how!

PROMOTE US — TELL OTHERS!



Tell your friends and family about us. Email your staff, your work colleagues, your contacts etc. Make sure and mention www.MilkMarketLimerick.ie

MEDIA — FEATURE US!



Tell your readers, listeners or viewers about us. Regularly report our 'happenings'. Check our website — it features an Events Calendar, Trader Profiles, A News Section, A Photo Library and a Media Section with press releases, high resolution images and more.

BLOGS, NEWSLETTERS, ONLINE CHAT



Include us regularly in your blog or newsletter. Start, or join in, an online conversation about us on any website or through any social network you participate in e.g. Facebook, Boards.ie, Trip Advisor etc. Tweet us too. Remember to give our website www.MilkMarketLimerick.ie a mention!

VISIT WEBSITE. SIGN-UP FOR NEWS



Our website always has the latest news and event details — so check it regularly!. Sign-up for our eNews Bulletins (via the homepage of our website) and we'll keep you up-to-date on everything. Visit www.MilkMarketLimerick.ie

VISIT OUR MARKETS & BRING OTHERS



Visit us regularly & introduce others. We are open every Friday (the City Market); Saturday (the Famous Food Market); Sunday (the Riverside Variety Market) and Bank Holidays (The Flower & Gardens Market). There are also other special markets & events. Our website has the details.

ORGANISE YOUR OWN MARKET



If you have the wherewithal to organise a once-off or a recurring high-quality market, the Milk Market is a perfect all-weather venue. There are over 50 pitches — each pitch is 3.2 metres X 2.4 metres and most come with a pre-erected modern stall structure with access to water and electricity.

ORGANISE A CREATIVE EVENT!



The Milk Market is ideal as a venue for **innovative** events. Think small exhibitions, 'showcases', small business expos, mini travel fairs, barbecues, tastings, product launches, entertainment, fashion shows, charity events.... and more. Check out www.MilkMarketLimerick.ie

TRADE AT THE MARKET. TELL OTHERS



If you have a high-quality, unique product, typically produced locally, and in quantities to meet demand, then selling direct to shoppers at one of the Milk Market markets may be ideal for you. Or, tell others about the opportunity. Check out 'Become a Trader' on www.MilkMarketLimerick.ie

USE OUR PERFORMANCE SPACE



Separate to special events, on certain **non-market** days and on certain market days, there may be performance space that could be utilised free, e.g. during lunchtime, if the performers are of very high quality and if they are likely to attract shoppers, thereby supporting trading at the market.

SPONSOR & RAISE YOUR PROFILE



Thousand of people spend time and buy at the Milk Market every market day. If you would like to sponsor a market day, an event or to promote at the market, we may be able to put your name "into lights" cost-effectively.